

## **Village Communications Committee Annual Report - 2010**

This standing committee consisted of five owner/residents and two administrative employees. The Committee members during 2010 were Linda Battin (Chairperson), Sandra Alinger, Marti Jones, Craig Sundquist, Juli Mead, Lisa Goodwin (Homes Association), and Susan Seamark (Metro District).

The Village Communications Committee accomplishments in 2010 include:

- Publication for the 8th year of the bi-monthly newsletter “The Village Reporter.” Again “The Reporter” came in on budget, delivering a high quality newsletter with relevant and interesting information to CPV residents. Congratulations to the Newsletter staff for another year of outstanding publications. Staff members included Marti Jones, editor, Linda Battin, Juli Mead, Gina Gerken, Wendy Zeuli, JoAnn Wickens, Drew Grant, Susan Seamark, Mark Larson, Lisa Goodwin, Monica Flinner-Ross, Barbara Bundy, Larry Bundy, Kris Henry and Rosemary Nigh. The Homes Association and the Metro District jointly fund the “Reporter.”
- The Welcome Group; Mary Abramson, Jean Hornor, Carol Kingery, Cheryl McClure, Dale Sattler, Kim Wagner, and chairperson Susan Clifford, hosted quarterly receptions at the Country Club. They welcomed 47 new households and had 83 persons attend the functions. Renters were invited as well as new homeowners. Many of them have become buyers and the Group felt they should be included. Eight new residents also requested home visits from a Group member. The gift bags have expanded to two per household and include items such as Castle Rock and Castle Pines information from the Chamber of Commerce, Parks and Recreation, the Library, Downtown Merchants Association, maps of CPV, newsletters, Emergency Services information, and many other Community related items. Merchants have been very generous and have donated bottles of wine, bundt cakes, restaurant coupons, coffee, flowers, pens, magnets, lip gloss, and many more items. Group members receive many phone calls, notes, and e-mails of appreciation. They also perform many services to the new residents. One member recently drove a new single lady around the Community and surrounding area to help her get acquainted. The Country Club has agreed to host the quarterly events again next year.
- Coordinated the annual Volunteer Appreciation Dinner held at Cielo in September 2010. The well-attended event, funded through the Homes Association budget, is designed to recognize and celebrate the contributions of all CPHA committee/group volunteers who contribute to the success of Castle Pines Village.
- Approved updated Communication Guidelines, which provide clear and consistent rules for using the various communications vehicles in the community.
- Continued to provide timely urgent communications through the use of the Gate Signs.

The Mission of the Village Communications Committee is to determine the best way to get the desired information to residents and other interested parties in a timely, cost

effective, and compelling manner. We work to fulfill that mission through:

- Improving the overall communication of news, events, and life within the Village.
- Developing an on-going communication strategy for the newsletter, Channel 22, email blast and the Web Site, linking the sources of communication within the Village – CPHA, Metro District, Sub-associations, and others as appropriate.
- Creating a greater sense of community.